

Anamika Sethia

Meet Anamika, Co-Founder & Creative Director at Slash in Brackets, a craft leather footwear brand from India that blends elegance with rich influences. Delhi-raised with experience across MNCs and startups, she holds a double MSc in International Luxury Management from prestigious Italian and French institutions, complementing her Bachelor's in Leather Design from NIFT.

Her career includes working as an Assistant Project Manager at BIRKENSTOCK 1774 in Paris. Beyond her passion for shoes, leather, and sustainability, Anamika is a trained vocalist who enjoys CrossFit and mountain hiking.

P R O F I L E
B R I E F

Core Expertise

- Luxury Footwear Design
- Leather Craftsmanship
- Brand Development
- International Luxury Management
- Sustainable Design Practices
- Project Management
- Creative Direction
- Cross-cultural Collaboration
- Product Development
- Entrepreneurship

Founder - pneer.in



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